

IMPORTANT SAFETY RECALL
ZEUS AA LITHIUM PRIMARY CELL BATTERIES
SOLD WITH MOTORIZED WINDOW COVERINGS

Dear Valued Customer:

Springs Window Fashion, LLC (“SWF”) is conducting a voluntary recall of the Zeus AA Lithium Primary Cell Batteries that were sold with your custom motorized window covering between December 2015 and November 2016.

The window coverings were accompanied by an 8 pack of **Zeus brand AA lithium primary cell batteries** (battery pictures below). The custom window coverings were sold under the Bali, Graber, and Signature Series brands, and as private labeled products of Blinds Galore and JCP Home and include the following styles: cellular, roller, Roman (fabric and natural shades), pleated, sheer and layered shades, and wood blinds.

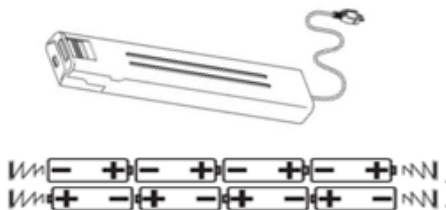
There have been a few isolated incidents in which the batteries overheated, leaked or discharged posing a fire or burn hazard. Because our number one priority is customer safety, we have completely removed them from our supply chain.



Based on this safety concern, SWF is instructing you to immediately remove and dispose of the Zeus AA Lithium Primary Cell Batteries. Enclosed is a free replacement 8-pack Energizer L91 lithium AA battery to replace the recalled ones. It is important that you install the new batteries properly for safe, reliable service, and long battery life.

CAUTION: Batteries must be installed as shown in the diagram below. Failure to properly install the batteries may result in injury or damage to the product and invalidate the warranty. Do not mix the battery type, brand, or mix old and new batteries. Do not attempt to recharge the batteries.

If you have a battery case like this, observe the battery orientation reference diagram below.



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IMPORTANT:

DISPOSAL OF ZEUS AA LITHIUM PRIMARY BATTERIES

If you have Zeus brand batteries, there are three options for proper disposal. It is important that they are disposed of correctly to avoid a fire hazard. The options are:

- A. Consumers can contact their local municipality to identify a local household hazardous waste collection site. **Please inform them that this is a lithium primary battery and not a lithium-ion battery.**
- B. Consumers can take the recalled batteries to a universal waste handler (site) for disposal. You can learn more by visiting the following website: <http://earth911.com/recycling-guide/how-to-recycle-single-use-batteries>. To find a collection site in your area, click on "Recycle Search" and then select "Batteries" from the Quick Search menu, followed by "Lithium Batteries" and enter your zip code. These collection points will forward the recalled batteries to RCRA designated recycling centers. **We strongly recommend that you call the site to confirm that they will take the recalled AA lithium primary battery.**
- C. If you do not have a local disposal option, please call us at (800) 221-6352, and we will arrange for someone to send a return kit to you. The kit will come with instructions on how to properly prepare the batteries for return via pre-paid shipping. The kit can then be dropped off at a local UPS location.

If you are an installer or retail outlet, and not the direct consumer, please distribute these batteries and a copy of this letter to the consumers whose orders are included in this recall.

Please feel free to call us at (800) 221-6352 from 8:30 a.m. to 7:00 p.m. ET Monday through Friday or email at motorization.support@springswindowfashions.com. If you did not purchase this window covering, please check your windows to see if the window covering installed by prior residents of your home contains Zeus brand batteries.

We appreciate your understanding and most importantly, your cooperation in replacing these batteries.